

Embargoed for Release: 11am EST, Tuesday, October 16, 2012



THIS OLD HOUSE NAMES THE 100 BEST NEW HOME PRODUCTS OF 2012

***From Ice Trays that Won't Spill to Rot-Resistant Wood Decking,
The TOH Top 100 Reveals the Must-Have Innovations of the Year;
Vote for Number 101 on Facebook***

New York, NY – The November/December issue of *This Old House* features “The TOH Top 100,” a list of the 100 best new home products of the year. The editors hunted high and low to find the most unique, helpful, and coolest home products in seven categories: Kitchen, Bath, Tools, Building Products, Outdoor Living, Home Tech, and Finishing Touches. Each winning product is also labeled with icons such as Money-Saver, Easy Upgrade, Perfect Solution, Eco-Friendly, Splurge or Made in the USA. Also included are editors’ picks for the most useful apps in each category.

“The TOH Top 100 is the result of an exhaustive search for the most forward-thinking, relevant and necessary new home products out there,” says Scott Omelianuk, Editor of *This Old House*. “Through the winners, we saw several major trends emerge in homes, including bringing the outside in, simplified Do-It-Yourself, and getting high-end looks for less.

“I am confident that these products will impress our readers as much as they did the editors of the magazine and will raise the bar for the industry,” adds Omelianuk.

The 2012 list marks the second annual “The TOH Top 100” and includes items for people who love houses new or old and are looking for the newest ways to fix them up. Winning products include an ice tray that won’t spill, a drain plug that sheds clogs, wood decking that resists rot, and a carpet that stands up to an elephant.

A complete list of the “TOH Top 100” can be found at www.ThisOldHouse.com/top100 and on newsstands, beginning November 2nd.

The editors also selected 10 products that almost made the list, and decided to share them online. Readers will be directed to thisoldhouse.com/pick101 to vote for their favorite –

TOH's 101st best home product of the year. Follow *This Old House's* Facebook page for the winner. *This Old House* editors are available for interviews on this topic.

About This Old House

This Old House Ventures Inc. is America's premier home enthusiast brand, netting 50 million multi-media impressions each month through its award-winning television, print, and web properties. The leading consumer publication for home how-to and inspiration, the award-winning *This Old House* magazine currently has a circulation of 950,000 and reaches an audience of almost six million. *This Old House* is available on tablets and is published by the Time Inc. Lifestyle Group, a division of Time Inc., the largest magazine media company in the U.S.

Media Contact:Lori Lefevre, 914.630.0961, lori@lorilefevre.com

###